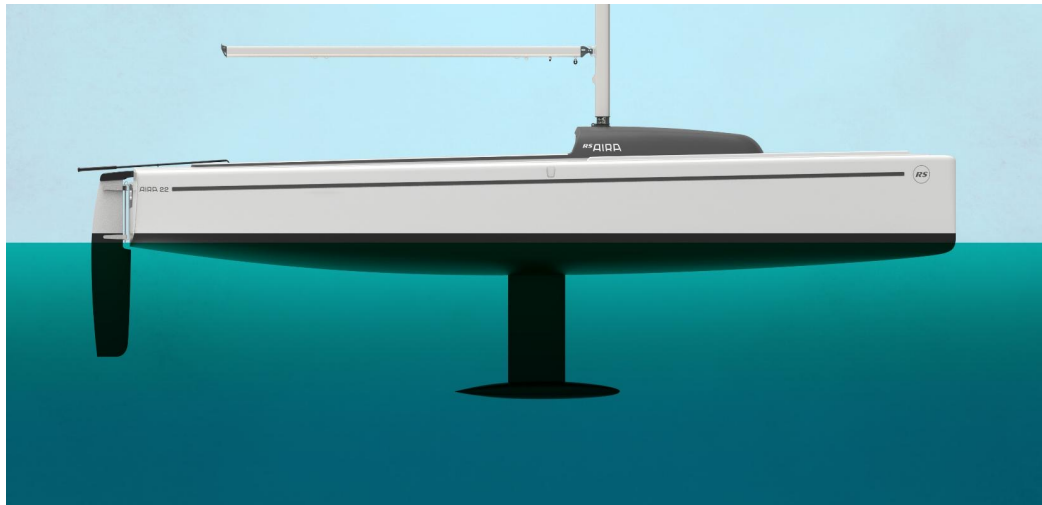


RS Aira 22 Concept – The Glow Up

Now, let's look at what happens when we apply a style eye. Immediately, the whole boat feels sharper and more refined:

- Crisp White Gelcoat – Instantly clean and modern, making the lines pop.
- Classy Colour Accents – A matte charcoal stripe running down the deck carling line and washboard adds depth and elegance.
- Black Antifoul – Creates a strong contrast and, by raising the line slightly, visually reduces the topside height.
- Transom Makeover – Vinyl accents break up the mass, making it feel lighter and sleeker.
- Upgraded Cushions – Contrasting textured materials add a tactile, premium feel.
- Optional Soft Deck – Enhances appearance while adding practical comfort.
- Fittings & Details – Folding black cleats, larger drainage holes, and neat Harken hardware give it a purposeful, high-end vibe.





Side-by-Side: Old vs. New

Place them next to each other, and the difference jumps out:

- The new version looks cleaner.
- The proportions feel smaller and more athletic.
- It moves from “starter boat” to “grown-up sophistication,” broadening market appeal.





Further Customisation Options

Because every owner loves to make a boat theirs:

- Black or carbon spars
- Matching soft deck finishes
- Black Mylar or grey Dacron sails
- Charcoal-toned covers
- Teak toe rails and tables

Result: The Aira 22 becomes not just a capable daysailer, but has more style with it.



